General Privacy Statement National Alumni Survey 2025

1. Introduction

The University of Groningen (UG) is keen to take great care of your personal information. The UG is legally responsible in this respect, and the UG takes this responsibility seriously. This privacy statement explains how the UG processes your personal details in light of the NAE 2025 and sets out your rights. The privacy statement is supplementary to the UG's General Privacy Statement. In the event of inconsistency, this privacy statement about the NAE takes precedence.

2. Contact details of the responsible party

The UG can answer most of your questions and requests.

University of Groningen
Postal address: P.O. Box 72, 9700 AB Groningen
Email: privacy@rug.nl

Any message you send will always be shared with the Data Protection Officer of the UG.

3. Aims and principles of the processing of personal data

The UG processes your personal data in light of the NAE 2025. The NAE 2025 is an important source of information for the UG. The survey gives insight into the opinions of alumni about the University's teaching and the connection between degree programmes and the job market. As the NAE is held nationally, the UG can compare their own degree programmes with degree programmes at other universities in the Netherlands. The NAE also provides insight into trends across the years. The information is used to improve degree programmes and facilities, and to decide whether the formulated educational strategy fits with practice. Finally, the UG uses the information to research whether the measures taken to improve education and the connection between education and the job market have had an effect.

The UG works together with Universities of the Netherlands (UNL, the association of Dutch universities)) to set up the NAE 2025 and with Research Bureau Centerdata in Tilburg to implement it. The UG has an agreement with this party, which ensures your information will be treated with an appropriate level of security.

Your name/address details including private email address, degree programme information and details about the type of alumni that you are, will be shared with Centerdata for the above legitimate UG interests. Centerdata will then conduct the survey among alumni and organize the collection of answers to survey questions. An aggregated data file will be made for the purposes of benchmark information. This will be made available to participating universities and UNL. This file does not hold any information which is directly or indirectly traceable to a person: birth date will be converted to age; of the name/address details, only country and town/city will be reported.

4. Processed personal data

For the purposes of the NAE 2025, the UG will use the following personal data:

- **Contact details:** Your name, student number, email address and possibly your home address to invite you to the survey. Centerdata will send out the invites by email or by letter.

- **Information about the type of alumni that you are:** Information about the degree programme(s) that you have followed, data of graduation, sex (M/F/Unknown), date of birth, and nationality will be shared with Centerdata. This information will be noted in the survey results.

- **Answers to the survey questions:** The answers to the survey questions that you have supplied give insight into your opinion on the quality of the education and the facilities of the UG, and what kind of alumni you are. Your name and student number will not be shared by Centerdata with the UG.

5. Recipients of your personal data

Within the UG organization, the NAE results will solely be processed by people who must do so for the implementation of the NAE 2025 and the creation of a report on said results. The results will be impossible to trace back to individuals by UG staff. The UG is responsible for making agreements about the careful processing of your personal data. A processing agreement has been signed with Centerdata, which stipulates that appropriate security measures to protect your personal data must be provided and that they must destroy the data once the agreed processing activities have been completed.

6. Retention period

The UG will not retain your personal data any longer than necessary to achieve the implementation goals of the NAE 2025 and its connected processes. The maximum storage time is 15 years after the end of the NAE 2025. The answers will be deleted from the UG systems once this period has expired. You will be informed if the storage time changes.

7. Your rights

Privacy legislation gives you various rights. Please contact the UG if you wish to exercise these rights. Your request will be assessed and dealt with within one month of receipt. Before a request is processed, we must ensure that it has been submitted by a person authorized to do so and that it is legitimate. You may therefore be asked to provide proof of identity before we process your request.

You are entitled to request access to the personal data used in the research that relates to you, and the way it was processed. If you think that your personal data is incorrect or you no longer want your personal data to be included, you can ask for this information to be rectified, no longer processed or deleted. In certain cases, you also have the right to a statement showing your personal data in a usable format. Your personal details will obviously be used to assess or deal with your request.

The UG is always available for any questions, requests and complaints you may have, but if necessary, you are also entitled to lodge a complaint with the competent authority. In the Netherlands, this is the Autoriteit Persoonsgegevens.

8. Changes to this privacy statement

The UG is authorized to change this privacy statement. Valid reasons for doing so include changes to legislation and regulations, changes to the UG's general privacy policy and progress in technology. You will naturally be informed of any changes in plenty of time.