

Centre for Public Health in Economics and Business (CPHEB) Newsletter

February 2026

In this monthly newsletter, the CPHEB keeps you informed about recent and upcoming events. **If you have a contribution to the newsletter, please let us know at cpheb@rug.nl.** You can also find us on LinkedIn.

In this newsletter:

- Announcements
- Recent and upcoming events
- Publications
- CPHEB members in the news
- Calls
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Announcements

CPHEB Project Page

We would like to update the overview of ongoing research projects on the CPHEB website. If you would like to add your project, please send an email with a title, short description and the researchers/organizations involved to Anne-Floor Lanting (a.f.lanting@rug.nl).

Aletta Talent Network

Aletta Jacobs School of Public Health has her network of early career researchers in the field of public health - the Aletta's Talent Network. The network members are usually Phd candidates and postdocs from different faculties, some with supervisors from two different faculties (part of the M20 programme) and early career researchers from the universities of applied sciences. We are currently in the process of raising more awareness about the network and recruiting new network members, especially among newly hired PhD candidates. More information can be found here.

Recent events

CPHEB seminar: Jarib Keasberry (UMCG)

On January 19, Jarib Keasberry (UMCG) presented his work "*Assessing evidence-based policy interventions in the living environment and their impact on health: a scoping review and reflection in practice"* in our CPHEB seminar series. In his study, Jarib conducted a scoping review on studies that examined the impact of environmental policy interventions on health outcomes. Reviewing 38 studies, Jarib found that environmental policy interventions can be effective in improving health outcomes. Notably, he found that Western countries favour decentralized environmental policies, while Eastern countries employ centralized policies. Furthermore, Jarib noted that the quality and focus on the included studies varied greatly and he identified a gap in the literature: limited research on low-income countries and specific stressors.



Thesis Defence Xia Liu

On January 29, Xia Liu (Marketing) defended her PhD thesis *"The Power of Personalization: Examining the Impact of Personalization in Marketing and Health Management"*. In her dissertation, Xia focuses on the effectiveness of personalization in marketing communications and healthcare management.

You can find the complete thesis here. Congratulations Xia!

Upcoming events

February 19, 2026 11.00 - 12.00 tbd	**CPHEB Monthly Brown Bag seminar: Caitlin Kiernan (EEF)** *How does the (financial) organisation of youth care shape provider decision making? Qualitative evidence from the Netherlands.*
March 13, 2026 12.30 - 13.30 tbd	**Subtheme E-Health group meeting**

Publications

Achou B., P. De Donder, F. Glenzer, M. Lee, and M.L. Leroux (2026). At home versus in a nursing home: Long-term care settings and marginal utility. *Journal of Economic Dynamics and Control*, 183, 105254.
https://doi.org/10.1016/j.jedc.2025.105254

Fakha, A., and A. Boonstra (2025). Artificial intelligence in transitional care: practice, promise, and pitfalls—a scoping review. *Frontiers in Digital Health, 7*, 1690223
https://doi.org/10.3389/fdgth.2025.1690223

Maas, W.J., D.J. van der Zee, M.M.H. Lahr, B. Roozenbeek, D.W.J. Dippel, H. Herkhoff, T. Monks, E. Buskens, and M. Uyttenboogaart (2025). Optimising regional organisation of endovascular thrombectomy for ischaemic stroke reusing a simulation model. *BMJ Open*, 15 (2), e102300.
https://doi.org/10.1136/bmjopen-2025-102300

Smailhodzic, E., A. Boonstra, D.J. Langley, and N. Fabian (2026). Intimate support or expansive insight? How social media community openness and size shape patient self-management. *European Journal of Information Systems*, 1–32.
https://doi.org/10.1080/0960085X.2026.2616039

Soares, M., J.O. Mierau, S. Pichler, and L. Viluma (2026). Individual and environmental stressors in life course cognitive health disparities: Evidence from the Dutch Lifelines Cohort Study. *Social Science & Medicine,* 391(118884)
https://doi.org/10.1016/j.socscimed.2025.118884

In the News

Lifetime socioeconomic health disparities

A new publication by CPHEB members Ailun Shui, Jochen Mierau, Gerard van den Berg, and Laura Viluma was highlighted by Dutch newspapers de Telegraaf and Dagblad van het Noorden. Jochen Mierau discussed their findings on lifetime socioeconomic health disparities, which they studied using Lifelines Cohort Study data. You can find the articles here (de Telegraaf) and here (DvhN).

Calls

Aletta Health Grant

To support (mainly) early career researchers, the Aletta Health Grant is open again. The deadline for submissions is **13 February 2026.** More information can be found here.

Aletta Talent Network Junior Research Meet-up

The deadline for submitting abstracts for the Aletta Talent Network Junior Research Meet-up has been extended to **13 February 2026**. Students, PhD candidates, or postdoctoral fellows with affinity to Public Health are warmly invited to contribute through an individual talk or by organising an entire session with fellow students and colleagues. More information and abstract submission can be found here.

Data available through CPHEB

The CPHEB has data available that you can use for your research. Short descriptions of available data and contact persons can be found below.

Menzis SamenGezond data

Data from the Menzis SamenGezond App and Program. More information about the program can be found here and here. Contact: Koert van Ittersum.