university of groningen / faculty of arts

University Minor

Minor Rhetorics



Learn about the secrets of rhetoric and become an inspiring public speaker at the University of Groningen

www.rug.nl/let/rhetorics

Program

Rhetoric is everywhere and persuasive speakers and writers are in demand. The Rhetoric Minor turns you into an effective and inspiring speaker with the knowledge to counter manipulation and fake news.

Courses:

Secrets of Rhetoric (10 EC)

This course provides the tools and techniques to become a persuasive speaker and thinker. You will familiarize yourself with rhetorical theory and immediately practice what you've learned.

Rhetoric Lab (10 EC)

In the Lab we study a wide variety of rhetorical genres that you encounter daily. You will also work on a team project and tackle real-world rhetorical challenges of your choice.

Politics and Media (10 EC)

This course familiarizes you with how rhetoric is used by politicians and the media. We discuss topics like fake news, framing, and populism and you will create our own manipulative messages to learn how to counter them.

