Artificial Intelligence for Diverse Purposes



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Introduction

This learning community equips students with essential artificial intelligence competences, taught by lecturers from various backgrounds, such as political sciences, informatics, education and humanities. By completing this course, you will have gained fundamental knowledge on different types of AI and Machine Learning, skills in python, prompt engineering, and social media. In terms of career preparation, it addresses AI for personal productivity and career development. It consists of face-to-face meetings and six weeks of self-paced e-learning.

Career opportunities are being addressed using podcasts, linkedIn assignments and cases of role models and their choices in work/life balance. These role models include female graduates from various European universities.

For: The e-learning addresses challenges for females in ICT and shows examples of female role models in ICT, but the learning community is open to every interested student.

Lecturers involved: Prof. dr. Jan Riezebos

Center of Expertise connection: SheTechTalks, Vytautas Magnus University

External business contacts involved: InterMediaKT, Mediterráneo Erasmus International Center S.L, Women Do Business. Female role models, including FEB graduates who have developed a career in IT business, provide case studies in the e-learning and podcasts.

Main benefits

Learning outcomes:

- Understand how AI is changing jobs and personal productivity
- AI careers beyond coding in design, marketing and business
- Recognize capabilities and limitations of AI

Skills covered:

- Effectively use selected AI tools
- Select appropriate AI tools to enhance productivity and creativity in professional contexts

Schedule and Time Investment

Schedule:

This learning community will run in Block 2.1 (March-April 2026).

The first (face-to-face) meeting is planned for **Friday**, **27 February**, from 15:00-17:00, at Zernike campus (room 5433.0209**B**). The rest of the course is in the format of e-learning.

Time Investment:

E-learning (6 sessions in total) takes one day a week to complete and is supported by weekly online Q&As.

Interested?

Registration for this learning community is now closed.

Register here

If you have any questions or would like more information, feel free to contact Katya Byelova via katya.byelova@rug.nl

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